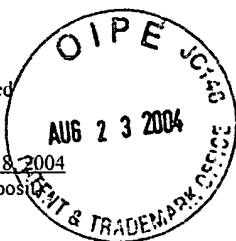
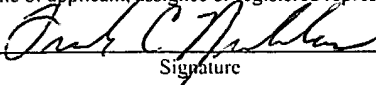


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3622  
JFW

FRANK C. NICHOLAS (33,983)  
Name of applicant, assignee or registered representative  
  
Signature  
August 18, 2004  
Date of Signature

PATENT  
Case No. AUS920010188US1  
(9000/31)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

MARIA A. HIMMEL, ET AL

Serial No. 09/821,108

Filed: MARCH 29, 2001

Title: METHOD AND SYSTEM FOR REQUEST  
BASED ADVERTISING ON A MOBILE  
PHONE

Examiner: JANVIER, JEAN D.

Group Art Unit: 3622

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22202-1450

Dear Sir:


Pursuant to 37 C.F.R. §§ 1.56 and 1.97-1.98, Applicants would like to call the Examiner's  
attention to the references listed on the enclosed form PTO-1449.

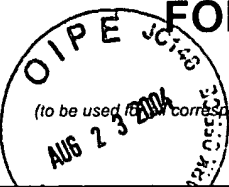
Applicants believe that none of the listed references, alone or in combination disclose or suggest  
Applicant's claimed invention.

Dated: AUGUST 18, 2004

Respectfully submitted,

CARDINAL LAW GROUP  
1603 Orrington Avenue, Suite 2000  
Evanston, IL 60201  
(847) 905-7111

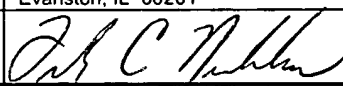
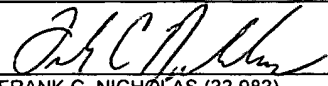
  
FRANK C. NICHOLAS  
Registration No. (33,983)  
Attorney for Applicants


<b>TRANSMITTAL FORM</b>  (to be used for correspondence after initial filing)	Attorney Docket No.	AUS920010188US1 (9000/31)
	Application Number	09/821,108
	Filing Date	MARCH 29, 2001
	First Named Inventor	MARIA A. HIMMEL
	Group Art Unit	3622
	Examiner	JANVIER, JEAN D.

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Amendment <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Status Letter <input type="checkbox"/> Petition for Extension of Time Request (dup) <input type="checkbox"/> Express Abandonment Under 37 CFR 1.138 <input checked="" type="checkbox"/> Supplemental Information Disclosure Statement, PTO-1449 <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application	<input type="checkbox"/> Assignment Papers <input type="checkbox"/> Drawings: <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition <input type="checkbox"/> To Convert a Provisional Application <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Small Entity Statement <input type="checkbox"/> Request of Refund	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Brief <input type="checkbox"/> Proprietary Information <input checked="" type="checkbox"/> Post Card Receipt <input type="checkbox"/> Additional Enclosure(s) (please identify below): <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.		
<input checked="" type="checkbox"/> I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.		

#### CALCULATION OF FEE

				Small Entity		Large Entity			
	Claims After Amendment		Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee	or	Rate	Add'l Fee
Total		Minus		0	x \$9=	0		x \$18=	
Indep.		Minus		0	x \$43=	0		x \$86=	
First Presentation of Multiple Dep. Claim					+\$145=	---		+\$290=	
					total add'l fee	\$ 0		total add'l fee	\$ 0

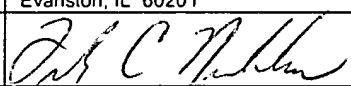
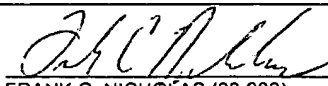
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm or Individual name	FRANK C. NICHOLAS Registration No. 33,983 CARDINAL LAW GROUP 1603 Orrington Avenue, Suite 2000 Evanston, IL 60201		
Signature		Date	August 18, 2004
CERTIFICATE OF MAILING			
I hereby certify that this correspondence is deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22202-1450 on this date: <u>August 18, 2004</u>			
Signature		Date:	August 18, 2004
FRANK C. NICHOLAS (33,983)			

<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	Attorney Docket No.	AUS920010188US1 (9000/31)
	Application Number	09/821,108
	Filing Date	MARCH 29, 2001
	First Named Inventor	MARIA A. HIMMEL
	Group Art Unit	3622
	Examiner	JANVIER, JEAN D.

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Amendment <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Status Letter <input type="checkbox"/> Petition for Extension of Time Request (dup) <input type="checkbox"/> Express Abandonment Under 37 CFR 1.138 <input checked="" type="checkbox"/> Supplemental Information Disclosure Statement, PTO-1449 <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application	<input type="checkbox"/> Assignment Papers <input type="checkbox"/> Drawings: <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition <input type="checkbox"/> To Convert a Provisional Application <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Small Entity Statement <input type="checkbox"/> Request of Refund	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Brief <input type="checkbox"/> Proprietary Information <input checked="" type="checkbox"/> Post Card Receipt <input type="checkbox"/> Additional Enclosure(s) (please identify below): <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>
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	Claims After Amendment	Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee		Rate	Add'l Fee
Total	Minus		0	x \$9=	0		x \$18=	
Indep.	Minus		0	x \$43=	0		x \$86=	
First Presentation of Multiple Dep. Claim				+ \$145=	---		+ \$290=	
				total add'l fee	\$ 0		total add'l fee	\$ 0

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm or Individual name	FRANK C. NICHOLAS Registration No. 33,983 CARDINAL LAW GROUP 1603 Orrington Avenue, Suite 2000 Evanston, IL 60201		
Signature		Date	August 18, 2004
CERTIFICATE OF MAILING			
I hereby certify that this correspondence is deposited with the U.S. Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22202-1450 on this date: <u>August 18, 2004</u>			
Signature	 FRANK C. NICHOLAS (33,983)	Date:	August 18, 2004



FORM PTO-1449	SERIAL NO. 09/821,108	CASE NO. AUS920010188US1 (9000/31)
LIST OF PATENTS AND PUBLICATIONS FOR APPLICANT'S INFORMATION DISCLOSURE STATEMENT	FILING DATE MARCH 29, 2001	GROUP ART UNIT 3622
(use several sheets if necessary)		APPLICANT(S): MARIA A. HIMMEL, ET AL

## REFERENCE DESIGNATION

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	FILING DATE	NAME	CLASS/ SUBCLASS	FILING DATE
	A1	6,735,431 B1	05/11/2004	TSUNAMI, ET AL		
	A2	6,647,269 B2	11/11/2003	HENDREY ET, AL		
	A3	2003/0050837 A1	03/13/2003	KIM		
	A4	2002/0095333 A1	07/18/2002	JOKINEN, ET AL		
	A5	2001/0018340	08/30/2001	TAGI		

## FOREIGN PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	PUBLICATION DATE	COUNTRY	CLASS/ SUBCLASS	TRANSLATION YES NO

EXAMINER INITIAL	OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.)	

EXAMINER	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.